



NURUL ALYSYA SUFIA BINTI RAHIM

I am a student majoring in New Media Communication and Contentpreneurship with abilities in digital content creation in social media strategy. Skilled in developing creative content across platforms, managing online communities, and analyzing trends to drive engagement. Eager to apply creative ideas and digital media skills to establish new and meaningful connections.

CONTACT

- 017-943 7434
- nurulalysya@gmail.com
- No 24 Lorong IM15/24 Taman Mahkota Permai Bandar Indera Mahkota 25200 Kuala Kuantan Pahang
- <https://www.lyys.site/>

EDUCATION

UNIVERSITI TEKNOLOGI MARA (UITMKAG)
Diploma in New Media Communication and Contentpreneurship
2023-present
Dean's List Semester 2

SKILLS

SOCIAL MEDIA	●	●	●
CREATIVITY	●	●	●
COMMUNICATION	●	●	●
CONTENT CREATING	●	●	●
TEAMWORK	●	●	●
DESIGNING	●	●	○
EDITING	●	●	●
TIME MANAGEMENT	●	●	●

SOFTWARE

ADOBE PHOTOSHOP	●	●	○
ADOBE ILLUSTRATOR	●	●	○
ADOBE XD	●	●	○
ADOBE DREAMWEAVER	●	●	○
MAYA	●	●	○
CAPCUT	●	●	●
CANVA	●	●	●

LANGUAGE

- NATIVE MALAY
- ADVANCED ENGLISH

EXPERIENCE

DELILITS.CO

Content Creator, Video Editor, Model | 2024

- Creating 20 TikTok videos and building a website for our client includes planning ideas, making content, and designing user-friendly website that fits their needs.
- Coming up with creative TikTok video ideas to help reach a specific goal for views and likes.
- Editing videos based on what the client wants and making sure they are satisfied with the final result.

BONDA LIEZDA COOKIES

Content Creator, Video Editor | 2024

- Looked for entrepreneurs or business owners from the OKU (individuals with disabilities) community to help promote their products.
- Creating 20 Instagram posts, 10 TikTok videos, and hosting 5 live sessions to showcase our client's product, Bonda Liezda Cookies.
- Brainstorming creative ideas for TikTok videos and Instagram posts to make engaging and high-quality content.

MINI GAMES EXHIBITION (TETRABIT23)

Crew Logistic | 2023

- Help with planning and coordinating the event
- Help managing the registration on the event day

MINI GAMES EXHIBITION (TETRABIT25)

Game Developer, Bureau Photo & Video | 2025

- Scheduling, planning and creating content for social media team
- Shooting and editing video contents
- Shooting and editing on spot during the event
- Brainstorming creative ideas for contents before the event and throughout the event

REFERENCE

WAN AZFAROZZA BINTI WAN ATHMAR
Internship Coordinator
UITM Alor Gajah

- 013-3807870
- wanrozza@uitm.edu